

Assoc. Prof. ÖMER FARUK DERİNDAG

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: ABI-2557-2020

ScopusID: 57212876022

Yoksis Researcher ID: 276111

Biography

Omer Faruk Derindag, completed his bachelor's degree at Inonu University in the political sciences & public administration program. He has practiced in international trade for a period of time and participated in a full-year international trade program by the Istanbul Chamber of Commerce Foreign Trade Institute. He has a master's degree from the Master of Business Administration program (MBA) at Istanbul University. He worked in Ulker one of the foremost FMCG group, (Main Brands: Godiva, McVitie's, Ulker) for 11 years dealing with more than 40 product categories as sales manager responsible for the largest key-accounts (Migros, Tesco, Bim, Metro, etc.). Throughout his professional career, he has carried out various projects in trade marketing, business development, sales, and supply chain with business partners such as Bain & Company and i2 Technologies. After continuing his business career as an entrepreneur, he pursued and finished his Ph.D. in Southeast Asia. He is connected with Inonu University's International Trade Department. He has several articles, books, and proceedings on International Trade, Cross-Border E-Commerce, International marketing, and, Energy

Education

Doctorate, Capitol University, Graduate School, Business Administration, Philippines 2014 - 2016

Postgraduate, Istanbul University, İşletme İktisadi Enstitüsü, Business Administration, Turkey 2002 - 2004

Undergraduate, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Siyaset Bilimi ve Kamu Yönetimi, Turkey 1995 - 1999

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Other, Uluslararası Ticaret Uzmanlığı İngilizce, Istanbul Chamber of Commerce, Foreign Trade Institute, 2000

Research Areas

Marketing, Import-Export

Academic Positions

Associate Professor, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve İşletmecilik, 2024 - Continues

Assistant Professor, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve İşletmecilik, 2018 - 2024

Academic and Administrative Experience

Assistant Manager of Research and Application Center, Inonu University, Rektörlük, Inonu University Center for Strategic Research, 2019 - Continues

Head of Department, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve İşletmecilik, 2019 - Continues

Farabi Coordinator, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve İşletmecilik, 2019 - Continues

Erasmus Coordinator, Inonu University, İktisadi ve İdari Bilimler Fakültesi, Uluslararası Ticaret ve İşletmecilik, 2019 - Continues

Courses

Undergraduate

Introduction to Information Technologies, Undergraduate, 2022-2023

Bachelor's Project I, Undergraduate, 2021-2022

Bachelor's Project II, Undergraduate, 2021-2022

International Marketing, Undergraduate, 2021-2022

Principles of Marketing, Undergraduate, 2020-2021

Management Information Systems, Undergraduate, 2019-2020

E-Commerce I, Undergraduate, 2019-2020

International Trade and Business, Undergraduate, 2018-2019

Management Information Systems, Undergraduate, 2018-2019

Export and Import Management, Undergraduate, 2018-2019

Undergraduate Minor

Uluslararası Ticaret ve Sektörel Uygulamalar, Undergraduate Minor, 2022-2023

E-İhracat, Undergraduate Minor, 2021-2022

Undergraduate Double Major

İthalat-İhracat Yönetimi, Undergraduate Double Major, 2022-2023

Uluslararası Pazarlama, Undergraduate Double Major, 2021-2022

Uluslararası Markalaşma, Undergraduate Double Major, 2020-2021

Elektronik Ticaret, Undergraduate Double Major, 2019-2020

Uluslararası İşletmeler için Etkili İletişim ve Yazışma Teknikleri, Undergraduate Double Major, 2018-2019

Journal articles indexed in SCI, SSCI, and AHCI

1. **Evaluating Export Vulnerability through Import Demand Elasticity in Carbon Border Adjustment Contexts: A focus on Türkiye**

- Bayat T., Özsalman E., Derindağ Ö. F.
ENVIRONMENTAL SCIENCE AND POLLUTION RESEARCH, vol.32, no.5, pp.2238-2250, 2025 (SCI-Expanded)
- II. **Effects of cross-border E-commerce customs declaration ceiling increase on export performance under COVID-19 condition**
Aslan C., Derindag O. F., Parmaksiz S.
KYBERNETES, vol.53, no.10, pp.3348-3364, 2024 (SCI-Expanded)
- III. **Analyzing the Differential Effects of COVID-19 on Export Flows: A Focus on Customs Procedures**
Derindag Ö. F., Yasar Z. R., Aslan C., Parmaksiz S.
EMPIRICA, vol.51, no.4, pp.977-1000, 2024 (SSCI)
- IV. **Carbon Emissions and the Rising Effect of Trade Openness and Foreign Direct Investment: Evidence from a Threshold Regression Model**
Derindağ Ö. F., Maydybura A., Kalra A., Wong W., Chang B. H.
HELIYON, vol.9, no.7, pp.1-12, 2023 (SCI-Expanded)
- V. **Exchange rate response to economic policy uncertainty: evidence beyond asymmetry**
Chang B. H., DERİNDAĞ Ö. F., Hacıevliyagil N., ÇANAKCI M.
HUMANITIES & SOCIAL SCIENCES COMMUNICATIONS, vol.9, no.1, 2022 (AHCI)
- VI. **Which renewable energy consumption is more efficient by fuzzy EDAS method based on PESTLE dimensions?**
DEMİRTAŞ Ö., DERİNDAĞ Ö. F., ZARALI F., ÖCAL O., ASLAN A.
ENVIRONMENTAL SCIENCE AND POLLUTION RESEARCH, vol.28, no.27, pp.36274-36287, 2021 (SCI-Expanded)

Articles Published in Other Journals

- I. **Food Prices Response to Global and National Factors: Evidence Beyond Asymmetry**
Derindag O. F., Chang B. H., Gohar R., Wong W., Bhutto N. A.
Cogent Economics and Finance, vol.11, no.1, pp.1-23, 2023 (ESCI)
- II. **Modern Tarife Dışı Engel Olarak Sınırdaki Karbon Düzenleme Mekanizması**
Özsalman E., Derindağ Ö. F.
Gümrük ve Ticaret Dergisi, vol.10, no.31, pp.31-42, 2023 (Peer-Reviewed Journal)
- III. **DOES US INFECTIOUS DISEASE EQUITY MARKET VOLATILITY INDEX PREDICT G7 STOCK RETURNS? EVIDENCE BEYOND SYMMETRY**
Gohar R., Salman A., Uche E., DERİNDAĞ Ö. F., Chang B. H.
ANNALS OF FINANCIAL ECONOMICS, 2022 (ESCI)
- IV. **Rise of Cross-Border E-Commerce: A Systematic Literature Review**
Derindag O. F.
Journal of Applied And Theoretical Social Sciences, vol.4, no.3, pp.352-372, 2022 (Peer-Reviewed Journal)
- V. **COVID-19, lockdown measures and their impact on food and healthcare prices: empirical evidence using a dynamic ARDL model**
Chang B. H., Gohar R., DERİNDAĞ Ö. F., Uche E.
JOURNAL OF ECONOMIC STUDIES, 2022 (ESCI)
- VI. **Exchange Rate Effect on the Household Consumption in BRICST Countries: Evidence from MATNARDL Model**
Derindag O. F., Chang B. H., Gohar R., Salman A.
JOURNAL OF INTERNATIONAL COMMERCE, ECONOMICS AND POLICY, vol.12, no.4, pp.1-20, 2022 (ESCI)
- VII. **Nexus between Consumption, Income, and Price Changes: Asymmetric Evidence from NARDL Model**
Gohar R., Chang B. H., DERİNDAĞ Ö. F., Abro Z.
ETIKONOMI, vol.21, no.2, pp.213-228, 2022 (ESCI)
- VIII. **Innovation Development Factors: Switzerland Experience**
Derindag O. F., Lambovska M., Todorova D.
Pressburg Economic Review, vol.1, no.1, pp.57-65, 2021 (Peer-Reviewed Journal)

- IX. The Leader-Member Exchange (LMX) Influence at Organizations: The Moderating Role of Person-Organization (P-O) Fit**
Derindağ Ö. F., Demirtas O., Bayram A.
Review of Business, vol.41, no.2, 2021 (ESCI)
- X. Are We Ready for the New Normal in E-Business Education? Sentiment Analysis of Learner's Opinions on MOOCs**
Derindağ Ö. F., Cizmeci B.
The Education and Science Journal, vol.23, no.4, pp.181-207, 2021 (ESCI)
- XI. The Mediating Role of Gender in ICT Acceptance & Its Impacts on Students' Academic Performance during Covid-19**
Ali S., Qamar A., Derindag O. F., Habes M., Youssef E.
International Journal of Advanced Trends in Computer Science and Engineering, vol.10, no.2, pp.505-514, 2021 (Scopus)
- XII. Testing the Expectation Hypothesis for Fragile Eight Countries**
ÇANAKCI M., DERİNDAG Ö. F., EĞRİ T.
Third Sector Social Economic Review, vol.55, no.4, pp.2721-2738, 2020 (Peer-Reviewed Journal)
- XIII. Uluslararası Ticaret ve İşletmecilik Bağlamında COVID-19 Pandemisi: Küresel ve Ulusal Öngörüler**
DERİNDAG Ö. F., ALTAY H.
İğdır Üniversitesi Sosyal Bilimler Dergisi, pp.145-168, 2020 (Peer-Reviewed Journal)
- XIV. Do Indices Matter? The Influence of Exchange Volatility on Turkish Export Index (TIMEX)**
ÇANAKCI M., DERİNDAG Ö. F.
Anadolu University Journal of Social Sciences, vol.20, no.2, pp.1-16, 2020 (Peer-Reviewed Journal)
- XV. The Leader-Member Exchange Influence on Employees' Work Outcomes**
DERİNDAG Ö. F., DEMİRTAŞ Ö., DERİN N.
International Journal of Management and Applied Science, vol.6, no.5, pp.51-52, 2020 (Peer-Reviewed Journal)
- XVI. Strategic Human Resources Management in Innovative Firms**
DERİNDAG Ö. F., ÇANAKCI M.
Anatolian Academy Social Sciences Journal, vol.1, no.1, pp.52-77, 2019 (Peer-Reviewed Journal)
- XVII. Girişimcilik Başarısını Etkileyen Unsurlar: Kişilik Özellikleri Bağlamında Bir Analiz**
DERİNDAG Ö. F.
Journal of International Management, Educational and Economics Perspectives - JIMEP, vol.6, no.3, pp.1-12, 2018 (Peer-Reviewed Journal)
- XVIII. What are the Most Common Impediments That Young Entrepreneurs Face? A literature Overview and Empirical Exploration**
DERİNDAG Ö. F.
Balkan and Near Eastern Journal of Social Sciences (BNEJSS), vol.04, no.3, pp.10-23, 2018 (Peer-Reviewed Journal)

Books

- I. Uluslararası Ticaret Güncel Yaklaşımlar, Dinamikler ve Politikalar**
Kolbaşı A., Aslan M., Parmaksız S., Bulut E., Akpiliç F., Aslan Ç., Derindağ Ö. F. (Editor)
Nobel Akademik Yayıncılık, Ankara, 2023
- II. The Future of International Trade: Cross-Border E-Commerce**
Derindag O. F.
Nobel Academic Publishing, Ankara, 2022
- III. E-Commerce Shopping Channels During the Covid-19 Period: An Empirical Study on Mobile Applications**
Cizmeci B., Derindag O. F.
in: Advances in Social Sciences, Serap Saribas, Editor, Duvar Publishing, İzmir, pp.51-72, 2022

- IV. **Public Relations, Coorporate Social Responsibility and Ethics**
Derindağ Ö. F.
in: Sağlık İşletmelerinde Halkla İlişkiler, Özgür Demirtaş, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.106-123, 2020
- V. **Ethical Leadership**
Demirtaş Ö., Karaca M., Derindağ Ö. F.
in: A Handbook of Leadership Styles, Özgür Demirtaş, Mustafa Karaca, Editor, Cambridge Scholars Publishing, Newcastle Upon Tyne, pp.60-83, 2020
- VI. **Cross-Cultural Leadership**
ÇANAKCI M., DERİNDAG Ö. F.
in: A Handbook of Leadership Styles, Özgür Demirtaş, Mustafa Karaca, Editor, Cambridge Scholars Publishing, Newcastle upon Tyne, pp.368-382, 2020
- VII. **Sosyal Medya Pazarlama Araçları**
Derindağ Ö. F.
in: Sosyal Medya Araçları II, Kürşad Emrah Yıldırım, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.94-118, 2020
- VIII. **Sosyal Medyada E-Ticaret Araçları**
DERİNDAG Ö. F.
in: Sosyal Medya Araçları I, Kürşad Emrah Yıldırım, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.127-142, 2020
- IX. **Kurumsal İletişim ve Sosyal Medyanın Uluslararası Ticarete İtibar Yönetimine Etkisi**
Derindağ Ö. F.
in: Sosyal Medya ve Kurumsal İletişim, Sosyal Medya ve Kurumsal İletişim, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.200-224, 2020
- X. **Sağlık Hizmetleri, Sağlık Hizmetlerinin Sınıflandırılması ve Geliştirilmesi**
Derindağ Ö. F.
in: Sağlık İşletmeciliği I, Mustafa Karaca, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.58-83, 2020
- XI. **Transformational Leadership**
DERİNDAG Ö. F.
in: A Handbook of Leadership Styles, Ozgur Demirtas, Mustafa Karaca, Editor, Cambridge Scholars Publishing, Newcastle upon Tyne, pp.84-101, 2020
- XII. **Sağlıkta Yaratıcılık ve İnovasyon**
DERİNDAG Ö. F.
in: Sağlık Kurumlarında Yönetim ve Organizasyon, Derin Neslihan, Yakıncı Cengiz, Editor, İnönü Üniversitesi Yayınevi, Malatya, pp.103-109, 2019
- XIII. **Medya Girişimciliği, İş Dünyası ve Paylaşım Ekonomisi**
DERİNDAG Ö. F.
in: Medya Girişimciliği, Doç. Dr. Mustafa KARACA, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.118-137, 2019
- XIV. **Kişilerarası İletişim Platformları**
DERİNDAG Ö. F.
in: Sosyal Medya Platformları, Mustafa Karaca, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.24-42, 2019
- XV. **Sosyal Medya, E-Ticaret ve Sınır Ötesi E-Ticaret İlişkisi**
DERİNDAG Ö. F.
in: Sosyal Medyaya Giriş, Dr. Öğr. Üyesi Kürşad Emrah YILDIRIM, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.102-127, 2019
- XVI. **Unleashing Employee Creativity & Innovation**
Derindag O. F.
Capitol University Press, Cagayan De Oro, 2018
- XVII. **Unleashing Employee Creativity and Innovation**
DERİNDAG Ö. F.

Papers Presented at Peer-Reviewed Scientific Conferences

- I. **High-Tech Export Dynamics in Emerging Markets: Ann Insights into Connectivity and Intellectual Property**
Derindag O. F.
International Trade and Logistics 2024 Congress, Kayseri, Turkey, 19 December 2024, (Summary Text)
- II. **COVID-19 Pandemisinde Tarım Ticareti**
ATEŞ G., ALTAY H., DERİNDAG Ö. F.
I. Uluslararası Gümrük ve Ticaret Kongresi, Online, Turkey, 20 - 22 May 2021, pp.26-35, (Full Text)
- III. **How COVID-19 Pandemic Influences Turkish Export Flow?**
DERİNDAG Ö. F., ALTAY H., ATEŞ G.
1st International Customs and Trade Congress, Online, Turkey, 20 - 22 May 2021, pp.102-109, (Full Text)
- IV. **Market Acceptance of the Blockchain Technology on the Example of Bitcoin**
Rutskiy V., Javed S., Rayk V., Kulakova N., Derindag O. F., Chikizov A., Kukhar I., Knyazkov A., Tsarev R.
10th Computer Science On-line Conference 2021, Online, Czech Republic, 26 - 30 April 2021, vol.2, pp.306-315, (Full Text)
- V. **Fast-Growing Firms – “Gazelles” in Modern Russia: An Empirical Study of Growth Factors**
Rutskiy V., Solodova M., Tsarev R., Yarygina I., DERİNDAG Ö. F.
4th Computational Methods in Systems and Software 2020, Zlin, Czech Republic, 14 - 17 October 2020, vol.1294, pp.1011-1022, (Full Text)
- VI. **The Leader-Member Exchange Influence on Employees' Work Outcomes**
DERİNDAG Ö. F., DEMİRTAŞ Ö., DERİN N.
ICMESS-2020 Berlin, Berlin, Germany, 2 - 03 February 2020, pp.10-11, (Full Text)
- VII. **International Trade and Blockchain Technologies: Implications for Practice and Policy**
Derindag Ö. F., Yarygina I., Tsarev R.
AGRITECH-II-2019, Krasnojarsk, Russia, 13 - 20 November 2019, vol.421, pp.1-5, (Full Text)
- VIII. **Where are Developing Countries in the Relationship Between Credit Default Swap (CDS), Exchange Rate and Interest? Is Interest Rate Increasing a Solution?**
ÇANAKCI M., DERİNDAG Ö. F., ATEŞ G.
BİLTEK-2019, Ankara, Turkey, 20 - 22 December 2019, vol.1, pp.284-289, (Full Text)
- IX. **International Trade and Digitalization: The New Economy New Technologies**
DERİNDAG Ö. F., ÇANAKCI M., ATEŞ G.
BİLTEK-2019, Ankara, Turkey, 20 - 22 December 2019, vol.1, pp.290-294, (Full Text)
- X. **The Impacts of Logistic Process on E-Commerce**
ATEŞ G., DERİNDAG Ö. F., ÇANAKCI M.
BİLTEK-2019, Ankara, Turkey, 20 - 22 December 2019, vol.1, pp.295-298, (Full Text)
- XI. **Information and Communication Technologies in E-commerce and E-governance**
DERİNDAG Ö. F., ÇANAKCI M., Tsarev R.
APITECH-2019, Krasnojarsk, Russia, 25 - 27 September 2019, vol.1399, pp.1-8, (Full Text)
- XII. **Konaklama İşletmelerinde Yenilik Yönetimi ve İşletme Performansı İlişkisi**
KINGIR S., Şahin N., KOÇ D. E., DERİNDAG Ö. F.
4. Uluslararası Türk Dünyası Turizm Sempozyumu, Kastamonu, Turkey, 17 - 21 July 2018, pp.297-307, (Full Text)
- XIII. **The Relationship between Psychological Performance and Leader Member Exchange**
Demirtas O., Derindag O. F.
161st IASTEM International Conference, Bangkok, Thailand, 21 - 22 December 2018, pp.53-54, (Full Text)
- XIV. **Artificial Intelligence in Business Management**
Derindag O. F., Derin N.
1st International Battalgazi Congress of Multidisciplinary Studies, Malatya, Turkey, 7 - 09 December 2018, vol.1,

pp.229-236, (Full Text)

XV. Geride Kalan Sendromunun İşletmelere Etkisi

Derin N., Derindağ Ö. F.

1. Uluslararası Battalgazi Multidisipliner Çalışmalar Kongresi, Malatya, Turkey, 7 - 09 December 2018, vol.1, pp.944-952, (Full Text)

XVI. Genç Girişimcileri Bekleyen Temel Zorluklar: Alternatif Bir Çözüm Aracı Olarak Crowdfunding (Kitlesele Finansman)

Derindağ Ö. F., Derin N.

2nd International EMI Entrepreneurship Social Sciences Congress, Nevşehir, Turkey, 9 - 11 November 2018, pp.2074-2082, (Full Text)

XVII. A Review of the Social Characteristics of Entrepreneurship

Derin N., Derindag O. F.

2nd International EMI Entrepreneurship Social Sciences Congress, Nevşehir, Turkey, 9 - 11 November 2018, no.1, pp.2083-2085, (Full Text)

XVIII. Sürdürülebilir Kalkınma İçin Yalın Yaklaşım

Derin N., Derindağ Ö. F.

2nd International EMI Entrepreneurship Social Sciences Congress, Nevşehir, Turkey, 9 - 11 November 2018, no.1, pp.527-536, (Full Text)

XIX. Otel Çalışanlarının Yenilik Yönetimi Algıları Üzerine Bir Araştırma

Kıngır S., Koç D. E., Derindağ Ö. F.

INGANT-2018 1.Uluslararası Turizmde Yeni Jenerasyonlar ve Yeni Trendler Kongresi, Sakarya, Turkey, 1 - 03 November 2018, no.1, pp.171-181, (Full Text)

XX. Algılanan Örgütsel Desteğin Örgüt Kültürü, Lidere Güven ve Psikolojik Rahatlık Üzerindeki Etkisi

Derin N., Demirtas O., Derindag O. F.

USE 2. Uluslararası Sosyoloji ve Ekonomi Kongresi, Kayseri, Turkey, 28 - 29 September 2018, pp.201-212, (Full Text)

XXI. Algılanan Örgütsel Destek ve Yenilikçi İş Davranışı Üzerine Bir Değerlendirme

DEMİRTAŞ Ö., DERİN N., DERİNDAĞ Ö. F.

2. Uluslararası Sosyoloji ve Ekonomi Kongresi, Kayseri, Turkey, 28 - 30 September 2018, pp.451-456, (Full Text)

XXII. Demirtas, O., Derin, N. ve Derindag, O. F. (2018, Eylül). Algılanan Örgütsel Destek ve Yenilikçi İş Davranışı Üzerine Bir Değerlendirme

DEMİRTAŞ Ö., DERİN N., DERİNDAĞ Ö. F.

2. Uluslararası Sosyoloji ve Ekonomi Kongresi, Kayseri, Turkey, 28 - 30 September 2018, vol.1, pp.451-456, (Full Text)

Funded Projects

DERİN N., DEMİRTAŞ Ö., DERİNDAĞ Ö. F., Project Supported by Higher Education Institutions, Vizyoner Liderliğin Örgütsel Vatandaşlık Davranışları Üzerindeki Etkisinde Örgütsel Desteğin ve Psikolojik Rahatlığın Rolü, 2019 - 2020

DERİNDAĞ Ö. F., DERİN N., DEMİRTAŞ Ö., Project Supported by Higher Education Institutions, Girişimcilik Başarısını Etkileyen Unsurlar: Kişilik Özellikleri Bağlamında Bir Analiz, 2018 - 2019

Peer Reviews in Scientific Publications

JOURNAL OF THEORETICAL AND APPLIED ELECTRONIC COMMERCE RESEARCH, Journal Indexed in SSCI, February 2025

ELECTRONIC COMMERCE RESEARCH, Journal Indexed in SSCI, January 2023

HUMANITIES & SOCIAL SCIENCES COMMUNICATIONS, Journal Indexed in SSCI, September 2022

PSYCHOLOGY RESEARCH AND BEHAVIOR MANAGEMENT, Journal Indexed in SSCI, June 2022

Scientific Project Refereeing

EU Supported Other Project, March 2021

Metrics

Publication: 63

Citation (WoS): 130

Citation (Scopus): 153

H-Index (WoS): 8

H-Index (Scopus): 8

Non Academic Experience

Etik Enerji, Kurucu Ortak

Ülker - Pasifik Tüketim, Satış Müdürü

Ülker - Merkez Gıda, Zincir Mağazalar Bölge Yöneticisi

Ülker - Yıldız Holding, Zincir Mağazalar Müşteri Temsilcisi

Mikrofil Otomotiv, Dış Ticaret Uzmanı

MSB Mihalçıcık Askerlik Şubesi, Askerlik Şubesi Başkanı