

Asst. Prof. ÖMER FARUK ALADAĞ

Personal Information

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International Researcher IDs

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Courses

Küresel Rekabet ve Rekabet Teorisi, Undergraduate Minor, 2023-2024
Foreign Language 3, Undergraduate, 2023-2024
International Trade and Business, Undergraduate, 2023-2024
English for Business Communication 1, Undergraduate, 2023-2024
Statistics for Business & Economics, Undergraduate, 2023-2024
Bilimsel Araştırma Yöntemleri ve Etik, Undergraduate Double Major, 2023-2024
Legal Environment of Business, Undergraduate, 2023-2024
Foreign Language 7, Undergraduate, 2023-2024
English for Public Speaking, Undergraduate, 2023-2024
Statistics 1, Undergraduate, 2023-2024
Kültürlerarası Yönetim Uygulamaları, Undergraduate Minor, 2022-2023
Research Method in Social Sciences, Undergraduate, 2022-2023
Foreign Language 3, Undergraduate, 2022-2023
Organizational Behavior, Undergraduate, 2022-2023
Bilimsel Araştırma Yöntemleri ve Etik, Undergraduate Double Major, 2022-2023
Statistics 2, Undergraduate, 2022-2023
Legal Environment of Business, Undergraduate, 2022-2023
Introduction to Business, Undergraduate, 2022-2023
English for Business Vocabulary 1, Undergraduate, 2022-2023
Research Methods, Undergraduate, 2022-2023
Foreign Language 8, Undergraduate, 2022-2023
Dijitalleşme ve Yeni Ekonomi, Undergraduate Minor, 2022-2023
Kültürlerarası Yönetim, Undergraduate Double Major, 2022-2023
Introduction to Behavior Science, Undergraduate, 2022-2023
English for Business Communication 2, Undergraduate, 2022-2023
International Business Law, Undergraduate, 2022-2023
International and EU Commercial Law, Undergraduate, 2022-2023
Management of Human Resources, Undergraduate, 2022-2023
Statistics 2, Undergraduate, 2021-2022
Küresel Tedarik Zinciri Yönetimi, Undergraduate Minor, 2021-2022
Business Ethics, Undergraduate, 2021-2022
Introduction to Human Resources Management, Undergraduate, 2021-2022
International and EU Commercial Law, Undergraduate, 2021-2022
Research Methods, Undergraduate, 2021-2022
Management of Human Resources, Undergraduate, 2021-2022

Uluslararası İşletmelerde İnsan Kaynakları Yönetimi, Undergraduate Double Major, 2021-2022
Uluslararası Tedarik Zinciri Yönetimi, Undergraduate Double Major, 2021-2022
English For Business and Economics 2, Undergraduate, 2021-2022
Research Method in Social Sciences, Undergraduate, 2021-2022

Articles Published in Other Journals

- I. **EARTHQUAKES AND BUSINESS RECOVERY STRATEGIES: A SYNTHESIS AND RESEARCH AGENDA**
ALADAĞ Ö. F., KALKAN P. K., ALADAĞ T. E.
Akademik Yaklaşımlar Dergisi, vol.15, no.1 -Deprem Özel Sayısı-, pp.618-641, 2024 (Peer-Reviewed Journal)
- II. **Integrating Biodiversity into Business Strategy: Theoretical Foundations and Exemplary Cases**
Aladağ Ö. F.
İktisadi İdari ve Siyasal Araştırmalar Dergisi, vol.8, no.22, pp.782-794, 2023 (Peer-Reviewed Journal)
- III. **International Strategies of Islamic Financial Institutions: Current Challenges and Future Trends**
Aladağ Ö. F.
Kocatepe İslami İlimler Dergisi (Online), vol.6, no.Özel Sayı, pp.202-216, 2023 (Peer-Reviewed Journal)
- IV. **Küresel Göç Hareketlerinin Uluslararası İşletmecilik Açısından Değerlendirilmesi**
ALADAĞ Ö. F.
Research Studies Anatolia Journal, vol.6, no.4, pp.586-608, 2023 (Peer-Reviewed Journal)
- V. **Ethical Codes of the Ottoman Business System: The Values of Akhism**
ŞENGÜN A. E., ALADAĞ Ö. F.
Tarih Okulu Dergisi, vol.16, no.66, pp.2457-2477, 2023 (Peer-Reviewed Journal)
- VI. **Dynamic Capabilities in Hospitality And Tourism: A Review and Research Agenda**
ALADAĞ Ö. F.
Kahramanmaraş Sutcu Imam Üniversitesi Sosyal Bilimler Dergisi, vol.20, no.2, pp.432-443, 2023 (Peer-Reviewed Journal)
- VII. **Why are Faculty Unfavorably Disposed to MOOCs? A Sharing of Views by Chinese Hospitality Educators**
Zhang X., Koseoglu M. A., King B., ALADAĞ Ö. F.
JOURNAL OF HOSPITALITY AND TOURISM EDUCATION, vol.35, no.2, pp.123-132, 2023 (ESCI)
- VIII. **Intellectual connections in mission statements scholarship: a future research agenda**
ALADAĞ Ö. F., Koseoglu M. A.
NANKAI BUSINESS REVIEW INTERNATIONAL, 2022 (ESCI)
- IX. **Business model adaptation as a strategic response to crises: navigating the COVID-19 pandemic**
Chanyasak T., Koseoglu M. A., King B., ALADAĞ Ö. F.
INTERNATIONAL JOURNAL OF TOURISM CITIES, vol.8, no.3, pp.616-635, 2022 (ESCI)
- X. **Barriers To Strategy Implementation In Turkey's Healthcare Industry: Hospital Manager Perspectives**
OCAK S., ALADAĞ Ö. F., Koseoglu M. A., King B.
HOSPITAL TOPICS, vol.100, no.4, pp.196-204, 2022 (Scopus)
- XI. **STRATEJİK YÖNELİM VE İŞLETME PERFORMANSI: BİR LİTERATÜR TARAMASI**
KARACA KALKAN P., ALADAĞ Ö. F.
KAFKAS ÜNİVERSİTESİ İKTİSADİ ve İDARİ BİLİMLER FAKÜLTESİ DERGİSİ , vol.12, 2021 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **İşletmeler İçin Stratejik Bir Kaynak Olarak Etik**
ALADAĞ Ö. F.
in: Sosyal, İnsan ve İdari Bilimlerde Yenilikçi Çalışmalar, Sarıbaş Serap, Akkuş Turgay, Editor, Duvar Yayınevi, İzmir,

pp.707-728, 2023

II. Strategic Management in Healthcare Organizations: An Overview and Future Trends

ALADAĞ Ö. F.

in: International Theory, Research and Reviews in Economics and Administrative Sciences , Mete Mustafa, Editor, Serüven Yayınevi, Ankara, pp.32-44, 2023

III. Stratejik Yönetim Bakış Açısıyla Sivil Toplum Kuruluşlarının Uluslararasılaşması

ALADAĞ Ö. F.

in: İktisadi ve İdari Bilimlerde Uluslararası Teori, Araştırma ve Derlemeler 1 , Mete Mustafa, Editor, Serüven Yayınevi, Ankara, pp.390-403, 2023

IV. Dijital Dönüşüm ve Uluslararası İşletmeciliğe Yansımaları

ALADAĞ Ö. F.

in: Dijital Çağda Küresel Ekonomi Politik Dönüşüm, Cihangir Murat, Özel Sadullah, Editor, Paradigma Akademi Yayınevi, Çanakkale, pp.109-141, 2022

V. Narsisistik Liderlik

ALADAĞ Ö. F.

in: Liderliğin Karanlık Yüzü, Sürücü Lütfi, Editor, Orion Kitabevi, Ankara, pp.169-186, 2022

Refereed Congress / Symposium Publications in Proceedings

I. AÇIK İNOVASYON: MEVCUT DURUM VE GELECEK TRENDLERİ

ALADAĞ Ö. F.

2. Bilisel Uluslararası Efes Bilimsel Araştırmalar ve İnovasyon Kongresi, İzmir, Turkey, 14 - 15 October 2023

II. ULUSLARARASI İŞLETMECİLİKTE ÖRGÜTLERARASI GÜVEN DİNAMİKLERİ

ALADAĞ Ö. F.

2. Bilisel Uluslararası Efes Bilimsel Araştırmalar ve İnovasyon Kongresi, İzmir, Turkey, 14 - 15 October 2023

III. DİJİTAL ÇAĞDA KURUMSAL SOSYAL SORUMLULUK: FIRSATLAR VE RİSKLER

ALADAĞ Ö. F.

3. Uluslararası Dijital İşletme, Yönetim ve Ekonomi Kongresi, Turkey, 8 - 09 September 2023

IV. STRATEJİK REKABET ANALİZİ İÇİN ÜRETKEN YAPAY ZEKA KULLANIMI

ALADAĞ Ö. F.

2. Bilisel Uluslararası Dünya Bilim ve Araştırma Kongresi, İstanbul, Turkey, 16 - 17 September 2023

V. STRATEJİK YÖNETİMDE YAPAY ZEKÂ UYGULAMALARI

ALADAĞ Ö. F.

1. Uluslararası Dijital İşletme, Yönetim ve Ekonomi Kongresi, Turkey, 8 - 09 October 2021

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Publication: 21