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Articles Published in Other Journals

- I. **EXAMINING THE RELATIONSHIP BETWEEN ONLINE SHOPPING CONVENIENCE AND BEHAVIORAL INTENTION TOWARD ONLINE SHOPPING**
ERDOĐAN E.
Akademik Yaklaşımlar Dergisi, vol.15, no.2, pp.965-987, 2024 (Peer-Reviewed Journal)
- II. **EFFECTIVE CLINIC MARKETING: A COMPREHENSIVE ANALYSIS OF THE 7P MARKETING MIX**
Gültaş P., Erdogan E.
Uluslararası Avrasya Sosyal Bilimler Dergisi, vol.15, no.56, pp.537-551, 2024 (Peer-Reviewed Journal)
- III. **Adaptation of Online Shopping Convenience Scale into Turkish: A Study on Validity and Reliability**
Erdogan E.
EKEV AKADEMİ DERGİSİ, no.97, pp.99-116, 2024 (Peer-Reviewed Journal)

Metrics

Publication: 3